

# Cancer<sub>o</sub>Net™ Bulletin

Oncologist-approved cancer information from the American Society of Clinical Oncology and The ASCO Cancer Foundation

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## New Patient Advocate Guest Column and Podcast

Check out this new forum on Cancer.Net where a patient advocate addresses a topic, issue, or trend within the cancer community. In the first patient advocate guest column, Selma Schimmel, Founder and CEO of *Vital Options International*, discusses how patient and survivor communications have changed over the past couple of decades and the challenges that remain. Read the **column** in the *Advocacy and Policy* section or listen to the **podcast** presented by Selma Schimmel.

What's more, Cancer.Net's *Patient Information Resources* features a comprehensive listing of patient advocacy organizations. Discover new sources of support and access contact information

## New on Cancer.Net

- **RSVP for Cancer Advances: A Public Forum on Breast Cancer.** The ASCO Cancer Foundation presents a free public event on September 4, 2008, in Washington, DC, featuring breast cancer experts discussing key issues and advances that affect everyone who is concerned about breast cancer.
- **New Wallet Card Helps Doctors and Patients Stay Connected.** Check out this new tool developed by ASCO and the National Cancer Institute that brings together oncologists and people with cancer in the event of a national or natural disaster, when patients may not be able to access their medical team for care.
- **JCO Cancer Advances on Suicide Risk among People with Cancer.** Read more about three studies reporting that patients with cancer are more likely to commit suicide or to contemplate taking their own lives, compared with the general population.
- **Lance Armstrong in the JCO.** Read seven-time winner of the Tour de France and cancer survivor Lance Armstrong's call for a national cancer plan in the *Journal of Clinical Oncology's* new "Perspectives in Oncology" series.
- **Cancer.Net Podcast on How to Read a Medical Abstract.** Listen to this podcast that tells what to look for in an abstract and explains how to evaluate the information while researching treatment options.
- **Latest Updates to Cancer.Net Guides to Cancer.** Some of the website's sections of cancer types have been recently updated, including childhood cancer and mesothelioma.

for organizations listed by type of cancer.

### **Tune in to *Frosted Pink with A Twist* on October 12**

Mark your calendar for **Sunday, October 12, 2008**, to watch *Frosted Pink with A Twist* on ABC from **4:00 to 6:00 PM ET**. The American Society of Clinical Oncology (ASCO) is joining forces with five other national cancer organizations in a landmark television event and multimedia education campaign - *Frosted Pink with a Twist* - to raise awareness of cancers that primarily affect women and inspire the public to learn more about early detection, prevention, and advances in cancer care and treatment. Cancer.Net is the official clinical cancer information resource for *Frosted Pink with a Twist*.

Co-hosted by gymnast and Olympic champion Mary Lou Retton, *Frosted Pink with a Twist* will feature stars of Men's and Women's U.S. Olympic Gymnastics teams and will air nationally on ABC on Sunday, October 12, 2008 - during National Breast Cancer Awareness Month - and will re-air on additional cable networks throughout the remainder of the month.

## **This Week on Cancer.Net**

### **ASCO Expert Corner: Coping With Fatigue**

In this new article, Charles Loprinzi, MD, and Debra Barton, RN, PhD, discuss the causes of fatigue, tips to manage it, and the latest research on this common symptom of people with cancer.

**Read this Expert Corner.**

## **Patients' Toolbox**

Each month, Cancer.Net offers original **Feature Articles**, which address common challenges for people living with cancer and offer practical, how-to information. In addition to the article outlined above, the latest Features include:

- **Managing and Treating Cancer Pain** is the first article in a two-part series that discusses basic facts about cancer-related pain, medications used to control it, and tips to document and communicate your pain issues with your health-care team.
- **ASCO Expert Corner: Educating Family Members About Cancer Prevention and Screening** is led by Carolyn Aldigé of the Prevent Cancer Foundation who talks about using the teachable moment of a new cancer diagnosis to educate family members about cancer prevention and screening.
- **ASCO Expert Corner: What Makes a Quality Clinical Trial Site?** is guided by **ASCO President** Richard L. Schilsky, MD, who explains the characteristics of exemplary clinical trial sites and what ASCO is doing to help oncologists incorporate them into their practices.
- **Understanding Electronic Health Records** describes the benefits of these tools that some health-care providers use to help improve quality of care, and how to keep your own detailed record of care.
- *Don't forget that you can also check out 150+ other **Feature***

## Articles on Cancer.Net!

This year in the United States an estimated 260,000 women will be diagnosed with breast, cervical, ovarian, uterine (endometrial), vaginal, and vulvar cancers and an estimated 69,000 women will die from these diseases.

*Frosted Pink with a Twist* tells an important message to all women: be your own best advocate by learning as much as you can about cancer.

For more information about *Frosted Pink with a Twist*, visit [www.frostedpink.org](http://www.frostedpink.org).

For more information on *News and Events*, use the blue navigation bar below to explore this and other sections of Cancer.Net.

## Quick Links

Here are some quick links to some key sections of Cancer.Net:

- [Newly Diagnosed? First Steps to Take](#)
- [Find an Oncologist](#)
- [Clinical Trials](#)
- [Managing Side Effects](#)
- [Survivorship: Next Steps to Take](#)
- *For more sections, visit the blue navigation bar to the left.*

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For more information about ASCO's patient information resources, visit [www.cancer.net](http://www.cancer.net) or call 888-651-3038.



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*Cancer.Net Bulletin* is a monthly newsletter highlighting new content and features of the American Society of Clinical Oncology's (ASCO) patient information website, Cancer.Net ([www.cancer.net](http://www.cancer.net)). Cancer.Net brings the expertise and resources of ASCO, the voice of the world's cancer physicians, to people living with cancer and those who care for and care about them. ASCO is composed of over 25,000 oncologists globally who are the leaders in advancing cancer care. All the information and content on Cancer.Net was developed and approved by the cancer doctors who are members of ASCO, making Cancer.Net the most up-to-date and trusted resource for cancer information on the Internet. Cancer.Net is made possible by The ASCO Cancer Foundation, which provides support for cutting-edge cancer research, professional education, and patient information.

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