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Cancer_oNet™ Bulletin

Oncologist-Approved cancer information from the American Society of Clinical Oncology and The ASCO Cancer Foundation

THIS MONTH ON CANCER.NET: Two new Cancer.Net Feature articles, two new Cancer.Net podcasts, a new patient survivorship video, and lots of updated content!

October 2008

✉ FORWARD TO A FRIEND >>

Tune in to *Frosted Pink with A Twist* this Sunday!

Mark your calendar for this **Sunday, October 12, 2008**, to watch ***Frosted Pink with A Twist* on ABC from 4:00 - 6:00 PM ET**. The American Society of Clinical Oncology (ASCO) is joining forces with five other national cancer organizations in a landmark television event and multimedia education campaign- *Frosted Pink with a Twist*- to raise awareness of cancers that primarily affect women and inspire the public to learn more about early detection, prevention, and advances in cancer care and treatment. Cancer.Net is the official clinical cancer information resource for *Frosted Pink with a Twist*.

Must See

New in Survivorship Stories: Watch Christina Gianoplus's inspiring interview on her cancer treatment and doctor, Cancer.Net Associate Editor Richard Goldberg, MD, University of North Carolina Lineberger Comprehensive Cancer Center.



Christina Gianoplus and Richard Goldberg, MD

New Study on Association Between Hepatitis B and Pancreatic Cancer. Read more about this study in ASCO's *Journal of Clinical Oncology* reporting that evidence of hepatitis B infection was twice as common in people with pancreatic cancer than in people without the cancer.

Breast Cancer Podcast. Leading breast cancer experts discuss key issues and advances at the 2008 Breast Cancer Symposium.

Co-hosted by Olympic champions Shannon Miller and Scott Hamilton, *Frosted Pink with a Twist* will feature stars of Men's and Women's U.S. Olympic Gymnastics teams and will air nationally on ABC on Sunday, October 12, 2008-during National Breast Cancer Awareness Month-and will re-air on additional cable networks throughout the remainder of the month.

Learn more about *Frosted Pink with a Twist*...



Help Spread the Word...

Cancer.Net is now on **Facebook!** Visit our page and connect with others who are interested in the mission of ASCO and Cancer.Net. Visitors to Cancer.Net on Facebook can read the latest feature articles and content, subscribe to RSS feeds for Cancer.Net

Cancer.Net Feature Articles

Practical, how-to information on a variety of topics for people living with cancer. The latest Features include:

After a Mastectomy: What to Know explores some of the common issues faced by women after treatment for breast cancer. Check out the other helpful Features in this series, including articles on **breast reconstruction**, **choosing a breast prosthesis**, and **preventing lymphedema**.

Angiogenesis and Angiogenesis Inhibitors to Treat Cancer describes how researchers studying the formation of new blood vessels in a tumor are developing new drugs to treat cancer.

Understanding Pharmacogenomics explains this new field in cancer treatment that uses genetic tests to help select the right drugs and doses for patients.

*Stay up-to-date on the latest Cancer.Net Features by subscribing to our **RSS feed!** You'll need a feed aggregator such as Google Reader or Bloglines in order to subscribe. And don't forget that you can also check out 180+ other **Cancer.Net Features**.*

Cancer.Net Podcasts

Free audio files that address a variety of topics important to Cancer.Net visitors, providing a new option on how to receive doctor-approved information.

Look Good...Feel Better with Mary Jane Massie, MD.

Listen to this new podcast that describes how the Look Good...Feel Better program helps women with cancer approach their cancer treatment with greater confidence.

podcasts, and view upcoming events. What's more, visitors can check out Cancer.Net sections on **Cancer in Teenagers, Cancer Types, and Survivorship.**



For more information on *News and Events*, use the blue navigation bar below to explore this and other sections of Cancer.Net.

Cancer Types ▶

Learning About Cancer ▶

Diagnosis and Treatment ▶

Coping ▶

Survivorship ▶

Advocacy and Policy ▶

Library ▶

ASCO Resources ▶

News and Events ▶

Cancer.Net En Español ▶

Have you seen...



October is Breast Cancer Awareness Month

The Cancer.Net Guide to Breast Cancer covers all aspects of breast cancer in easy-to-read sections, including Risk Factors and Prevention, Diagnosis, Treatment, After Treatment, Current Research, and Questions to Ask the Doctor. **Order free print copies** of the guide and the **ASCO Answers Fact Sheet on Breast Cancer** -an introduction to breast cancer that illustrates where it starts, explains how it is treated, and defines helpful terms to know. Be sure to check out more **ASCO Answers Fact Sheets** on 19 other types of cancer.

Latest Updates to Cancer.Net Guides to Cancer.

Several of the website's sections of cancer types have been recently updated, including bone cancer, cervical cancer, Hodgkin lymphoma, non-Hodgkin lymphoma, and penile cancer. Updated *Cancer Types* that have been translated into Spanish include leucemia linfocítica aguda (acute lymphocytic leukemia) and cáncer de estómago (stomach cancer).

Other Updates: complementary and alternative medicine, depression and anxiety, and articles on the **genetics** of breast cancer, colorectal cancer, melanoma, ovarian cancer, and thyroid cancer.

Quick Links

Direct access to key sections of Cancer.Net:

For more information about ASCO's patient information resources, visit www.cancer.net or call 888-651-3038.



Making a world of difference in cancer care

- Newly Diagnosed? First Steps to Take
- Find an Oncologist
- Clinical Trials
- Managing Side Effects
- Survivorship: Next Steps to Take

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Cancer.Net Bulletin is a monthly newsletter highlighting new content and features of the American Society of Clinical Oncology's (ASCO) patient information website, Cancer.Net (www.cancer.net). Cancer.Net brings the expertise and resources of ASCO, the voice of the world's cancer physicians, to people living with cancer and those who care for and care about them. ASCO is composed of over 25,000 oncologists globally who are the leaders in advancing cancer care. All the information and content on Cancer.Net was developed and approved by the cancer doctors who are members of ASCO, making Cancer.Net the most up-to-date and trusted resource for cancer information on the Internet. Cancer.Net is made possible by The ASCO Cancer Foundation, which provides support for cutting-edge cancer research, professional education, and patient information.

