

## **For Health Care Professionals** [1]

Cancer.Net is the patient information website of ASCO. All of the content is reviewed and approved by an [ASCO Editorial Board](#) [2] of more than 150 medical, surgical, radiation, and pediatric oncologists, physicians of related specialties (such as dermatology), oncology nurses, physician assistants, social workers, and patient advocates.

### **Help Your Patients Discover Cancer.Net**

After a diagnosis of cancer, many people turn to the Internet as a source of information about their disease. Unfortunately, misleading and inaccurate information about cancer is widespread online. Share Cancer.Net with your patients to feel confident that they have access to an authoritative and timely online educational resource.

Watch this short video on how and why your peers use Cancer.Net with their patients:

[Sign up to receive \*Inside Cancer.Net\*](#) [3], the free monthly newsletter that highlights new and noteworthy articles, videos, podcasts, and events featured on Cancer.Net.

### **Order Free Cancer.Net Promotional Materials**

Promote the use of Cancer.Net with your patients. Email [contactus@cancer.net](mailto:contactus@cancer.net) [4] to receive the following items:

- Business cards about Cancer.Net
- Referral cards for Cancer.Net iPhone and Android mobile app
- Informational postcards for both patients and doctors
- Cancer.Net posters for waiting rooms and clinics
- Cancer.Net pens



**Download the Mobile app**

Cancer.Net's app is the mobile companion for patients to stay informed about cancer and to organize important personal data often needed for doctor's visits. It includes interactive tools to

help patients get answers to important questions, track side effects, and manage medications. It is available at [www.cancer.net/app](http://www.cancer.net/app) [5] or by scanning this QR code.

## Order ASCO Answers Patient Education Materials for Your Office, Waiting Room, or Educational Center

ASCO Answers is a collection of oncologist-approved patient education materials developed by ASCO for people with cancer and their caregivers. All patient education materials are available to order through the [ASCO University Bookstore](#) [6] with free shipping. ASCO members also receive 20% off.



**ASCO Answers Guides to Cancer** [7]: These booklets help newly-diagnosed patients better understand their disease and treatment options. They include information about diagnosis, treatment, side effects, and psychosocial effects and allow patients to record the specifics of their individual diagnosis and treatment plan. Titles include breast cancer, colorectal cancer, lung cancer, prostate cancer, and cancer survivorship.



**ASCO Answers Fact Sheets** [8]: This series of one-page (front and back) fact sheets provide an introduction to a specific type of cancer, cancer treatment, or side effect. Each PDF includes an overview of the subject, an illustration, terms to know, and questions to ask the doctor.



**ASCO Answers Topic-Specific Booklets:** Detailed information for patients and caregivers about practical concerns, in both English and Spanish:

- *Advanced Cancer Care Planning*[9]
- *Cancer in Older Adults* [10]
- *Managing the Cost of Cancer Care* [11]
- *Managing Your Weight After a Cancer Diagnosis*[12]
- *Stopping Tobacco Use After a Cancer Diagnosis* [13] (for patients)
- *Tobacco Cessation Provider Toolkit* [14] (for providers, available in English only)

## Connect on Social Media


Social media is a great way for you and your patients to receive current content updates. Cancer.Net is on Facebook, YouTube and Twitter.



[15] Become a fan of Cancer.Net on Facebook ([www.facebook.com/CancerDotNet](http://www.facebook.com/CancerDotNet) [15]) to stay up-to-date on the latest cancer information for patients.

 [16] **Google+**

Cancer.Net is on Google+! [Add Cancer.Net to your circles](#) [16] for the latest oncologist-approved cancer information.

[17]  [18] Browse videos and subscribe to see new videos on Cancer.Net's YouTube channel ([www.youtube.com/CancerDotNet](http://www.youtube.com/CancerDotNet) [18]).

[19]  [20] Follow Cancer.Net on Twitter ([www.twitter.com/CancerDotNet](http://www.twitter.com/CancerDotNet) [20]) to learn about new articles and resources for patients.

**For more information**

**[Emailcontactus@cancer.net](mailto:contactus@cancer.net)[4] or call 888-651-3038.**

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**Links:**

- [1] <http://www.cancer.net/about-us/health-care-professionals>
- [2] <http://www.cancer.net/node/25425>
- [3] <http://www.cancer.net/publications-and-resources/inside-cancernet>
- [4] <mailto:contactus@cancer.net>
- [5] <http://www.cancer.net/node/29951>
- [6] <http://www.cancer.net/estore>
- [7] <http://www.cancer.net/node/25358>
- [8] <http://www.cancer.net/node/25327>
- [9] <http://www.cancer.net/node/25113>
- [10] <http://www.cancer.net/node/25115>
- [11] <http://www.cancer.net/node/24865>
- [12] <http://www.cancer.net/node/31046>
- [13] <http://www.cancer.net/node/28476>
- [14] <http://www.asco.org/advocacy-practice/tobacco-cessation-and-control-resources>
- [15] <http://www.facebook.com/CancerDotNet>
- [16] <https://plus.google.com/112758363242125638437>
- [17] <http://www.youtube.com/cancerdotnet>
- [18] <http://www.youtube.com/CancerDotNet>
- [19] <http://twitter.com/cancerdotnet>
- [20] <http://www.twitter.com/CancerDotNet>