

[Home](#) > [Research and Advocacy](#) > [For Patient Advocates](#) > Patient Advocate Programs at the ASCO Annual Meeting

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## **Patient Advocate Programs at the ASCO Annual Meeting [1]**

Watch a short video about ASCO's patient advocacy programs:

Read an article in the *National Cancer Bulletin* about ASCO Patient Advocate Programs for patient advocates: **Advocates at ASCO: Con**

The [Annual Meeting \[3\]](#) of the American Society of Clinical Oncology will be held May 29 ? June 2, 2015 at McCormick Place in Chicago, Illinois. The Meeting is a forum for cutting edge scientific and educational developments in oncology. It is a platform for the release of thousands of scientific abstracts-highly anticipated research news for many people, including patients, survivors, caregivers, and the general public.

Following is a brief overview of the opportunities available to patient advocates. We encourage you to share this information with any colleagues who may be involved in planning your organization's participation in the ASCO Annual Meeting.

### **ASCO-Sponsored Patient Advocacy Booth**



The ASCO-Sponsored Patient Advocacy Booth is designed to give not-for-profit patient advocacy organizations an opportunity to promote their resources and services to the professional oncology community. This booth, which holds 28 patient advocacy organizations, provides a venue where participants can display materials and where patient advocates can meet, interact, and exchange information with meeting attendees. The exhibit application period for the 2015 ASCO Annual Meeting will open on February 3 and close on February 6. **The exhibit application form is available for download [here](#)[4].**

### **Individual Patient Advocacy Booths**

Individual exhibit booths, also near the front of the Oncology Professionals Hall, are available to patient advocacy organizations at a reduced rate and granted on a first come-first served basis, based on eligibility criteria. To inquire about an individual booth, please contact [patientadvocates@asco.org](mailto:patientadvocates@asco.org) [5].

### **Reduced Registration Rate for Patient Advocates (for non-exhibitors)**

Patient advocacy organizations may register up to four representatives to attend ASCO's Annual Meeting at a reduced registration rate.

Patient advocate registration includes:

- Access to all Special Sessions, Clinical Science Symposia, Education Sessions, and Scientific Sessions
- Ability to purchase a Ticketed Sessions package (Ticketed sessions include the limited attendance Meet the Professor sessions and Clinical Problems in Oncology sessions)
- Access to General Poster Sessions
- Access to Virtual Meeting
- Entrance to the Oncology Professionals Hall during open hours
- Meeting Materials: Educational Book, Proceedings Part I, Annual Meeting Program, and ASCO Daily News including Proceedings Part II
- Access to the Patient Advocate Lounge

For registration rates, deadlines, criteria and instructions, please refer to **[Patient Advocate Information](#)** [6] on the ASCO Annual Meeting website.

### **ASCO President's Reception**

Patient advocates are invited to attend the ASCO President's Reception from 7 to 10 PM on Sunday, May 31 (location to be determined). Invitations will be sent in April 2015. RSVP is required in advance and is limited to two representatives for exhibiting patient advocacy organizations.

### **Patient Advocate Lounge**



The Patient Advocate Lounge serves as a home base where advocates can gather in a relaxed environment to take a break, utilize the computer terminals, network with others, and peruse ASCO patient information materials. Advocates can obtain patient advocate ribbons and exhibitors can pick up complimentary session passes in the Lounge. The Patient Advocate Lounge is Room S402 at McCormick Place and will be open during the following hours:

Friday, May 29	12:00 PM to 6:00 PM
Saturday, May 30	7:30 AM to 6:30 PM
Sunday, May 31	7:30 AM to 6:30 PM
Monday, June 1	7:30 AM to 6:00 PM
Tuesday, June 2	7:30 AM to 10:30 AM



### **The Conquer Cancer Foundation Patient Advocate Scholarship Program**

Scholarships help cover travel, hotel, and registration expenses and are based primarily on financial need. Scholarship funds are limited and are granted on a first come, first served basis. **Learn more about The Conquer Cancer Foundation Patient Advocate Scholarship Program [7].**

#### **More Information**

Information on the 2015 ASCO Annual Meeting can be found on the [Meeting website](#) [3].

Visit [Cancer.Net's ASCO Annual Meetings](#) [8] section to review a searchable news archive from this annual educational meeting.

Questions about patient advocacy programs at ASCO can be directed to [patientadvocates@asco.org](mailto:patientadvocates@asco.org)

[5] or 571-483-1369.

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**Links:**

[1] <http://www.cancer.net/research-and-advocacy/patient-advocates/patient-advocate-programs-asco-annual-meeting>

[2] <http://www.cancer.gov/ncicancerbulletin/061411/page7>

[3] <http://am.asco.org/>

[4] [http://www.cancer.net/sites/cancer.net/files/2015\\_asco\\_sponsored\\_pa\\_booth\\_application.doc](http://www.cancer.net/sites/cancer.net/files/2015_asco_sponsored_pa_booth_application.doc)

[5] <mailto:patientadvocates@asco.org>

[6] <http://am.asco.org/patient-advocate-information>

[7] <http://www.cancer.net/node/24859>

[8] <http://www.cancer.net/node/25073>