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## Yankees Radio Network [1]



**YANKEES  
RADIO NETWORK**

Recognizing that cancer affects millions of people, the Yankees Radio Network [2] and the American Society of Clinical Oncology (ASCO) worked together as Champions Against Cancer to reach out to baseball fans and raise awareness about cancer and resources like Cancer.Net, which provides information from the cancer doctors at ASCO.

Fans tuned in and listened to the New York Yankees games live each week as they battled it out for the top spot in baseball, and heard John Sterling announce the games play by play, along with the cancer messages integrated into every broadcast. During baseball season, the Yankees Radio Network can be heard on its flagship station WCBS-AM 880 or on the affiliate station in your area listed below.

Cancer.Net also had a presence at the 5<sup>th</sup> annual Yankees Radio Network FanFest held at the Intrepid Sea, Air, and Space Museum [3] in New York City in 2011, where fans enjoyed free games, food, live music, and meet and greets with former Yankees legends.

### **Yankees Radio Network Affiliate Stations**

<p><b>New York</b>  1380 AM WABH Bath  1430 AM WENE Binghamton  1230 AM WECK Cheektowaga/Buffalo  1410 AM WELM Elmira  1340 AM WENT Gloversville  1240 AM WJTN Jamestown (Weekend games only)  94.3 FM WKXP Kingston  1230 AM WIXT Little Falls  104.5 FM WTMM-FM  Mechanicville/Albany/Schenectady  1420 AM WACK Newark  103.1 FM WJGK Newburgh (Associated with  96.7 FM WTSX Port Jervis)  880 AM WCBS New York City (flagship)  101.1 FM HD3 WCBS-FM HD3 New York City  1400 AM WSLB Ogdensburg  1340 AM WIRY Plattsburgh  96.7 FM WTSX Port Jervis  1280 AM WHTK Rochester  1180 AM WHAM Rochester  1350 AM WRNY Rome  570 AM WSYR Syracuse  106.9 FM WSYR Syracuse  1160 AM WPIE Trumansburg/Ithaca/Elmira  1310 AM WTLB Utica  1410 AM WNER Watertown  97.3 FM WZAD Wurtsboro (Associated with  94.3 FM WKXP Kingston)</p>	<p><b>New Jersey</b>  107.1 FM WWYY Belvidere/Easton,  PA/Stroudsburg, PA (Western NJ/Lehigh  Valley/The Poconos)</p> <p><b>Connecticut</b>  600 AM WICC Bridgeport  800 AM WLAD Danbury  1410 AM WPOP Hartford  1300 AM WAVZ New Haven  1240 AM WWCO Waterbury</p> <p><b>Massachusetts</b>  1340 AM WBRK Pittsfield  1450 AM WHLL Springfield</p> <p><b>New Hampshire</b>  1270 AM WTSN Dover</p> <p><b>Pennsylvania</b>  107.1 FM WWYY  Easton/Stroudsburg/Belvidere, NJ (Lehigh  Valley/The Poconos/Western NJ)  1550 AM WTTC Towanda  1340 AM WWPA Williamsport</p> <p><b>Rhode Island</b>  790 AM WPRV Providence</p> <p><b>Vermont</b>  1450 AM WSNO Barre  1450 AM WTSA Brattleboro  620 AM WVMT Burlington  94.5 FM WDTV Rutland</p>	<p><b>Alaska</b>  1080 AM KU</p> <p><b>Arkansas</b>  92.7 FM KA</p> <p><b>Florida</b>  1040 AM W  (Excluding g  with Tampa  770 AM W  Myers (Carr  Red Sox as  640 AM W  Beach/Boca</p> <p><b>Iowa</b>  97.7 FM KO</p> <p><b>Nevada</b>  920 AM KBA  1460 AM KE  (Spanish)  1100 AM KV</p> <p><b>North Carol</b>  630 AM WM</p>
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**Links:**

- [1] <http://www.cancer.net/about-us/collaborations/champions-against-cancer/yankees-radio-network>
- [2] <http://newyork.cbslocal.com/yankeesradionetwork/>
- [3] <http://www.intrepidmuseum.org/Plan-Your-Visit/Public-Events-Calendar/2011/Yankees-Radio-Network-Fan-Fest.aspx>