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Yankees Radio Network [1]

Recognizing that cancer affects millions of people, the Yankees Radio Network [2] and the American Society of Clinical Oncology (ASCO) worked together as Champions Against Cancer to reach out to baseball fans and raise awareness about cancer and resources like Cancer.Net, which provides information from the cancer doctors at ASCO.

Fans tuned in and listened to the New York Yankees games live each week as they battled it out for the top spot in baseball, and heard John Sterling announce the games play by play, along with the cancer messages integrated into every broadcast. During baseball season, the Yankees Radio Network can be heard on its flagship station WCBS-AM 880 or on the affiliate station in your area listed below.

Cancer.Net also had a presence at the 5th annual Yankees Radio Network FanFest held at the Intrepid Sea, Air, and Space Museum [3] in New York City in 2011, where fans enjoyed free games, food, live music, and meet and greets with former Yankees legends.

Yankees Radio Network Affiliate Stations

New York 1380 AM WABH Bath 1430 AM WENE Binghamton 1230 AM WECK Cheektowaga/Buffalo 1410 AM WELM Elmira 1340 AM WENT Gloversville 1240 AM WJTN Jamestown (Weekend games only) 94.3 FM WKXP Kingston 1230 AM WIXT Little Falls 104.5 FM WTMM-FM Mechanicville/Albany/Schenectady 1420 AM WACK Newark 103.1 FM WJGK Newburgh (Associated with 96.7 FM WTSX Port Jervis) 880 AM WCBS New York City (flagship) 101.1 FM HD3 WCBS-FM HD3 New York City 1400 AM WSLB Ogdensburg 1340 AM WIRY Plattsburgh 96.7 FM WTSX Port Jervis 1280 AM WHTK Rochester 1180 AM WHAM Rochester 1350 AM WRNY Rome 570 AM WSYR Syracuse 106.9 FM WSYR Syracuse 1160 AM WPIE Trumansburg/Ithaca/Elmira 1310 AM WTLB Utica 1410 AM WNER Watertown 97.3 FM WZAD Wurtsboro (Associated with 94.3 FM WKXP Kingston)	**New Jersey** 107.1 FM WWYY Belvidere/Easton, PA/Stroudsburg, PA (Western NJ/Lehigh Valley/The Poconos) **Connecticut** 600 AM WICC Bridgeport 800 AM WLAD Danbury 1410 AM WPOP Hartford 1300 AM WAVZ New Haven 1240 AM WWCO Waterbury **Massachusetts** 1340 AM WBRK Pittsfield 1450 AM WHLL Springfield **New Hampshire** 1270 AM WTSN Dover **Pennsylvania** 107.1 FM WWYY Easton/Stroudsburg/Belvidere, NJ (Lehigh Valley/The Poconos/Western NJ) 1550 AM WTTC Towanda 1340 AM WWPA Williamsport **Rhode Island** 790 AM WPRV Providence **Vermont** 1450 AM WSNO Barre 1450 AM WTSA Brattleboro 620 AM WVMT Burlington 94.5 FM WDVT Rutland	**Alaska** 1080 AM KU **Arkansas** 92.7 FM KA **Florida** 1040 AM W (Excluding g with Tampa 770 AM WW Myers (Carr Red Sox as 640 AM WM Beach/Boca **Iowa** 97.7 FM KO **Nevada** 920 AM KBA 1460 AM KE (Spanish) 1100 AM KV **North Carol** 630 AM WM

Links:
[1] http://www.cancer.net/about-us/collaborations/champions-against-cancer/yankees-radio-network
[2] http://newyork.cbslocal.com/yankeesradionetwork/
[3] http://www.intrepidmuseum.org/Plan-Your-Visit/Public-Events-Calendar/2011/Yankees-Radio-Network-Fan-Fest.aspx