



American Society of Clinical Oncology

*Making a world of difference in cancer care*

Cancer.Net Link Request Form: To request that a website be added as a link from the Cancer.Net website, please complete the information below. Requests for links to third-party websites are reviewed based on criteria listed below and approved by ASCO staff and/or volunteer members.

Please provide the name and URL of the website you are requesting a link to:

\_\_\_\_\_

**Organization/Company Information**

Organization/Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Please state the primary mission or business objective of this organization/company:

\_\_\_\_\_

\_\_\_\_\_

Is this a not-for-profit organization? (circle one) YES NO

What is the organization's primary scope? (check one)

\_\_\_ Local \_\_\_ Regional \_\_\_ National \_\_\_ International

This link request is on behalf of: (check one)

\_\_\_ ASCO Member Website \_\_\_ Cancer Center \_\_\_ Commercial Business

\_\_\_ Government Agency \_\_\_ Patient Advocacy Group \_\_\_ Publisher

Other: (please explain): \_\_\_\_\_

**Website Information**

Please summarize the website’s primary content:

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Main Target Audience (choose one):

Patients  Media  Medical Professionals  General Public  Other: \_\_\_\_\_

Date website was launched: \_\_\_\_/\_\_\_\_/\_\_\_\_

Indicate the frequency with which the website is routinely updated (check one):

Daily  Weekly  Monthly  Quarterly  Yearly

Who reviews the website’s content for medical and factual accuracy? Please list the members of the site’s editorial board and their credentials/affiliations. (Attach additional sheet if necessary).

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Indicate the URL for the editorial board listing on the website: \_\_\_\_\_

Does your website offer a mechanism for users to provide feedback? (circle one) YES NO

Indicate the funding/financial sources for producing and maintaining the website:

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Indicate the URL for the website privacy policy: \_\_\_\_\_

Please list awards or other endorsements by external organizations (such as the HONcode principles of the Health On the Net Foundation):

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Does your website currently link to Cancer.Net? (circle one)    YES            NO

**ASCO Terms and Conditions**

Please review the [Terms and Conditions](#) for Cancer.Net, and check one:

Yes. The Terms and Conditions for the Cancer.Net website will be abided by as part of this linking request.

No. the Terms and Conditions for the Cancer.Net website will not be abided by as part of this linking request.

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Signature of Person Requesting Link	Date
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Please fax or mail your completed linking request form to:

American Society of Clinical Oncology (ASCO)  
Communications and Patient Information Department  
Attn: Cancer.Net Linking Request  
2318 Mill Road, Suite 800  
Alexandria, VA 22314  
571-366-9537 (fax)

Thank you for your interest in Cancer.Net. Your request will be reviewed promptly. Please note that ASCO reserves the right to refuse any linking requests. In addition, current links on Cancer.Net are regularly reviewed according to the above criteria and can be removed at any time. For more information, please call 1-888-651-3038 or review Cancer.Net’s Linking Policy at [www.cancer.net/linkingpolicy](http://www.cancer.net/linkingpolicy).