

American Society of Clinical Oncology®

PATIENT EDUCATION MATERIALS CATALOG



Cancer.Net

Doctor-Approved Patient Information from ASCO®

www.cancer.net

Tell your patients about the doctor-approved PATIENT INFORMATION WEBSITE FROM ASCO

Cancer.Net® brings the expertise and resources of the American Society of Clinical Oncology (ASCO®) to people living with cancer and their caregivers. With its timely, comprehensive information, Cancer.Net aims to help patients and families make informed health care decisions. Find authoritative, trusted information by visiting www.cancer.net.



Authoritative

All content on Cancer.Net is regularly reviewed and approved by an editorial board composed of more than 150 oncologists and oncology professionals.

Comprehensive

Guides to more than 120 types of cancer and cancer-related syndromes, plus information on treatments, clinical trials, and side effects.

Timely

Keep up to date with blogs and podcasts on the latest cancer topics.

Compassionate

Sections of Cancer.Net are devoted to the topics of coping, survivorship, and caregiving.

Mobile

The free, award-winning Cancer.Net Mobile app helps patients manage their care.

Spanish

A wealth of content in Spanish is also available, visit www.cancer.net/es.

Bring valuable **CANCER.NET** information INTO YOUR OFFICE OR WAITING ROOM



The trusted information from **Cancer.Net** is also available to your patients in print format through the **ASCO Answers** patient education series. Many oncology practices provide these materials to enhance patient learning after their office visits, so patients can learn more about their diagnosis and get practical tips for navigating cancer care.

Equip your patients with the information they need today!

ASCO Answers materials include award-winning **GUIDES**, **FACT SHEETS**, and **BOOKLETS**, covering a broad range of important and popular topics in cancer care. **ASCO MEMBERS** **SAVE 20%** on all patient education materials. **SHIPPING IS FREE** within the United States.

New and updated products are added regularly.
Visit www.cancer.net/estore to see what's new.

If you have questions about patient education materials, please email customerservice@asco.org or call **888-273-3508**.

ASCO[®] answers Fact Sheets

Share with people who:

- ▶ Want a quick overview to a specific type of cancer.
 - ▶ Need information on specific side effects or treatment options.

The logo for ASCO answers, featuring the word "ASCO" in blue and "answers" in orange, with a stylized question mark graphic.

 When the Doctor Says "Cancer"	
<p>What is cancer?</p> <p>Cancer is a disease in which cells in your body change and grow out of control. Normally, cells have a certain structure and purpose. They grow and divide in an orderly way. When cells change and grow out of control, they can spread into other parts of the body. This is called metastasis. Cancer can be treated in many ways. Some treatments can cure cancer. Others can help you feel better, or help you live longer. Some treatments can help you feel better and help prevent problems from getting worse.</p> <p>There are more than 100 types of cancer. Learning what type you have and how it has changed since you first had it is important for your care. To learn more about your cancer, ask your doctor to explain your test results. You can write them down on the page at your desk. This will help you remember what your doctor said.</p> <p>Your doctor can also tell you if your stage of disease. Knowing the stage and grade of your cancer helps your doctor choose the best treatment plan and make other decisions together.</p>	
<p>Stage of cancer</p> <p>When you are diagnosed with cancer, doctors will know the type of cancer and a number from 0 to 4. This number is based on how far the cancer has spread. The higher the number, the more advanced the cancer. A lower grade means the cancer is less likely to grow and spread quickly. Cells look very different from healthy cells are more prone to change.</p> <p>How is cancer treated?</p> <p>Some cancers are treated with surgery, while others are treated with chemotherapy, radiation therapy, or immunotherapy. These treatments help body to fight cancer. Some treatments are given alone. Other treatments are given together. For example, you may receive chemotherapy and radiation therapy at the same time. You also receive your treatment as part of a research study. A clinical trial is a research study.</p> <p>Every cancer patient can benefit from treatment. Treatment is often side effects to important part of your cancer treatment plan. Your doctor can help you manage side effects.</p> <p>How can I cope with having cancer?</p> <p>Staying strong and positive is important. You can do a few things to stay healthy in mind and body. You can also talk to your doctor about ways to cope with your diagnosis.</p> <p>You're not alone. It's normal to feel worried, angry, or sad when you're diagnosed with cancer. Your family, friends, and health care providers can help you. You can also speak with a counselor or support group. Other health care professionals can help you get answers to questions about your cancer. They can also help you understand what to expect during treatment. They can help you feel more in control of your care.</p> <p>It's important to be honest with your doctor about how you're feeling. Your doctor can help you manage symptoms. Your doctor can also help you feel more in control of your care.</p>	
<p>The goal of cancer ... <input type="text"/> <p>The stage and grade ... <input type="text"/> <p>Note: <input type="text"/></p> </p></p>	

ASCOanswers

Understanding Chemotherapy

Cancer Types

- Bladder Cancer
 - Brain Tumor
 - Breast Cancer*
 - Breast Cancer, Metastatic
 - Cervical Cancer
 - Colorectal Cancer*
 - Esophageal Cancer
 - Head & Neck Cancer
 - Hereditary Breast & Ovarian Cancer
 - Kidney Cancer
 - Lung Cancer*

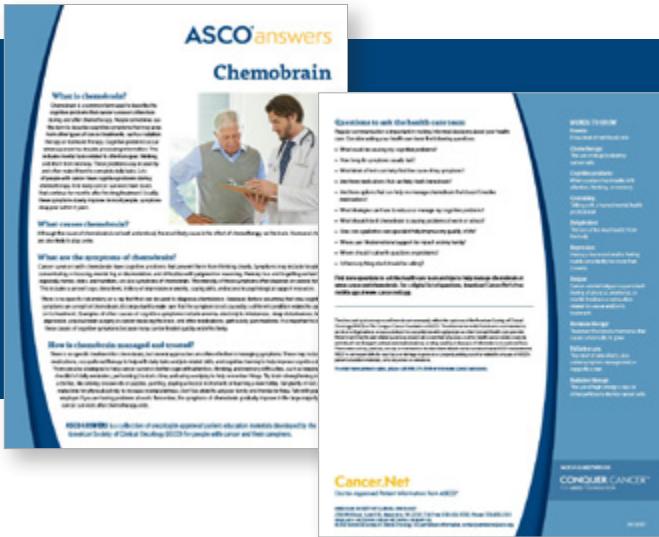
*Available in Spanish (online PDF only)

Diagnosis & Treatment

- Cancer Clinical Trials
 - Catheters & Ports in Cancer Treatment
 - Effective Caregiving at Home
 - Myths & Facts About Cancer
 - Oral Chemotherapy
 - Radiation Therapy
 - Safe Storage & Disposal of Pain Medications

- Melanoma
 - Multiple Myeloma
 - Myelodysplastic Syndromes
 - Non-Hodgkin Lymphoma
 - Ovarian, Fallopian Tube, & Peritoneal Cancer
 - Pancreatic Cancer
 - Prostate Cancer*
 - Stomach Cancer
 - Testicular Cancer
 - Uterine Cancer

- Taking Your Medication Correctly
 - Understanding Blood Tests
 - Understanding Chemotherapy
 - Understanding Immunotherapy
 - When the Doctor Says "Cancer"
 - Your Fertility and Cancer Treatment



One-page (front and back) introduction includes:

- ▶ Overview of the subject
- ▶ Questions to ask the health care team
- ▶ Words to know

Side Effects

- Appetite Loss
- Cancer-Related Fatigue
- Chemobrain
- Diarrhea
- Lymphedema
- Managing Pain

- Nausea & Vomiting
- Neutropenia
- Rash
- Thrombocytopenia (Low Platelet Count)
- When Cancer Spreads to the Bone (pack of 50 sheets)
- When Cancer Spreads to the Brain (pack of 50 sheets)

Visit Cancer.Net to find online-only fact sheets on these additional topics:

- Anemia
- Basal Cell Carcinoma
- Central Nervous System Tumors
- Dental & Oral Health
- Ewing Sarcoma
- Food Safety

- Hodgkin Lymphoma, Childhood
- Liver Cancer
- Neuroblastoma
- Osteosarcoma
- Thyroid Cancer

Diagnosis & Treatment and **Side Effects Fact Sheets** are available in packs of 125 fact sheets for \$20.
Cancer Types Fact Sheets are available in packs of 50 fact sheets for \$12.

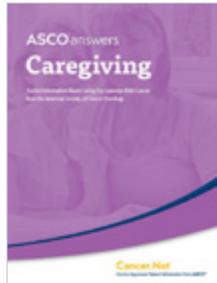
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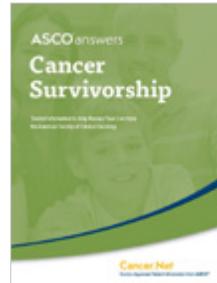
ASCO[®]answers Guides to Cancer

These comprehensive guides describe diagnosis, treatment, side effects, and psychosocial effects.

ASCO Answers: Caregiving* helps caregivers learn about their role and how to provide ongoing support as the patient's needs change. Includes workbook pages to help caregivers stay organized.



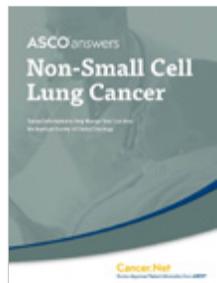
ASCO Answers: Cancer Survivorship* discusses the psychological, physical, sexual, financial, and work-related challenges of survivorship. It covers the importance of follow-up care and describes rehabilitation and support services. Includes blank treatment summary and survivorship care forms.



ASCO Answers: Breast Cancer



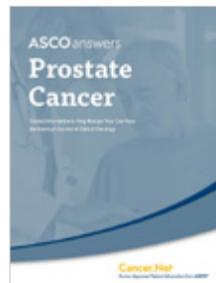
ASCO Answers: Colorectal Cancer



ASCO Answers: Non-Small Cell Lung Cancer



ASCO Answers: Small Cell Lung Cancer



ASCO Answers: Prostate Cancer

*Available in Spanish (online PDF only)

ASCO Answers Guides to Cancer are available in packs of 25 guides for \$20.

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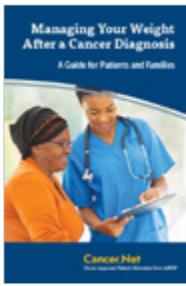
Order **ASCO[®]answers**
GUIDES and BOOKLETS Today!
www.cancer.net/estore

ASCO[®]answers Topic-Specific Booklets

□ Advanced Cancer Care Planning helps health care professionals explain an advanced cancer diagnosis and treatment options available through the course of the patient's illness. It also helps guide patients and their families through the necessary steps and highlights the importance of finding support through their health care team.



□ Managing Your Weight After a Cancer Diagnosis: A Guide for Patients and Families empowers patients to talk with their health care team about losing weight and provides resources to help patients succeed. Covers different weight loss methods, common challenges to losing and maintaining weight, emotional challenges, and tips for talking with the health care team.



□ Managing the Cost of Cancer Care offers an overview of the main financial categories for cancer care, an easy-to-understand explanation of health insurance benefits, information about the Affordable Care Act and cancer, tips for organizing financial information, a list of financial resources, and a cost and insurance dictionary.



Share with people who:

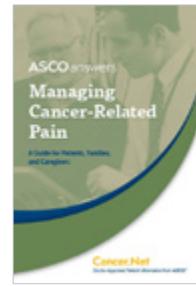
► Want practical tips to help them address common concerns, regardless of cancer type.

All booklets are available in Spanish at www.cancer.net/ascoanswers (online PDF only).

□ Palliative Care shows how supportive care is used to manage symptoms and side effects, help with practical concerns, address spiritual questions, and support family, friends, and caregivers. It also provides advice about accessing palliative care services, questions to ask the health care team, and a list of national organizations that can help.



□ Managing Cancer-Related Pain explains the importance of pain relief, including the causes of pain and its diagnosis. Pain medications are covered extensively, including medication types, safe handling, and managing multiple prescriptions. Self-care and support methods are discussed, as well as how to effectively communicate with the health care team about issues with pain.



□ Stopping Tobacco Use After a Cancer Diagnosis helps patients talk with their health care team about quitting and gives them the resources they need to succeed. Includes an overview of the benefits of stopping tobacco use, discussion of the available treatments and resources, and suggestions to help patients begin working on a plan to quit.



ASCO Answers Topic-Specific Booklets are available in packs of 50 booklets for \$20.



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