

ASCO-Sponsored Patient Advocacy Booth at the 2022 ASCO Annual Meeting

The Annual Meeting of the American Society of Clinical Oncology (ASCO) is considered the premier educational and scientific event in the oncology community, and we are pleased that you are considering exhibiting within the ASCO-Sponsored Patient Advocacy Booth. The 2022 ASCO Annual Meeting will be held at McCormick Place in Chicago, from June 3 –7. **Booth applications will be accepted between Monday, January 31 at 12:00 PM (ET) and Friday, February 11 at 5:00 PM (ET).**

The ASCO-Sponsored Patient Advocacy Booth, located near the main entrance of the Oncology Professionals Hall, is designed to give not-for-profit patient advocacy organizations an opportunity to promote their programs, services, and resources to the professional oncology community. The booth provides a venue where participants can display materials and where meeting attendees and patient advocates can meet, interact, and exchange information. To familiarize yourself with the 2022 Oncology Professionals Hall floor plan, please view the [interactive map](#) on the ASCO Annual Meeting exhibit website. The ASCO-Sponsored Patient Advocacy Booth is booth number 3005.

The 40 patient advocacy organizations in the ASCO-Sponsored Patient Advocacy Booth will receive a maximum of five exhibitor badges, which are non-transferable. Each organization will also receive two complimentary passes to attend the non-ticketed Annual Meeting sessions. ASCO has a limited block of hotel rooms reserved for advocates who exhibit in the ASCO-Sponsored Patient Advocacy Booth.

The Oncology Professionals Hall will be open June 4–6 9:00 AM to 5:00 PM. It is **mandatory** that at least one person staff your booth at all times during exhibit hours AND that your booth is staffed until 5:00 PM on the last day of exhibits. Please make travel arrangements accordingly. Your booth must be staffed by employees and/or volunteers of your organization, rather than representatives from staffing companies or third-party vendors.

Exhibit hours

Friday, June 3 – MOVE IN	8:00 AM to 5:00 PM
Saturday, June 4	9:00 AM to 5:00 PM
Sunday, June 5	9:00 AM to 5:00 PM
Monday, June 6	9:00 AM to 5:00 PM
Monday, June 6 – MOVE OUT	5:00 PM to 11:00 PM

Please note: If your booth staff leaves before 5:00 pm, you will not be eligible to exhibit at the next year’s meeting.

If your organization is approved for an exhibit space within the ASCO-Sponsored Patient Advocacy Booth and you agree to exhibit at the ASCO Annual Meeting, you must commit to exhibiting and also adhere to the exhibitor policies linked below. If your organization needs to withdraw for any reason, it will result in a suspension from exhibiting in the ASCO-Sponsored Patient Advocacy Booth at the next ASCO Annual Meeting.

ASCO-Sponsored Patient Advocacy Booth Criteria and Application Information

Before completing the exhibit application, please review the criteria below as well as the [Exhibitor Policies and Information](#) for additional exhibit rules and regulations.

Organizations interested in applying for the ASCO-Sponsored booth experience must meet the following criteria:

- U.S. based organizations must be 501(c)(3) or 501(c)(4) tax exempt charitable organizations and non-U.S. based organizations must be registered as not-for-profit organizations/charities in their respective countries/regions.
- Organizations must have a Board of Directors and/or a Medical/Scientific Advisory Board.
- U.S. based organizations must provide a link to an annual report with either an audited financial statement or IRS 990 form.
- Organizations must provide materials that demonstrate a charitable mission that is national in scope, validates participation in advocacy activities, and includes information about programs and services that directly impact and assist people affected by cancer.

If your organization meets ALL criteria above for the ASCO-Sponsored Patient Advocacy Booth, please complete the application through the online portal at [Cancer.Net](#) between Monday, January 31 at 12:00 PM (ET) and Friday, February 11 at 5:00 PM (ET). Once the application period opens, the link to the application will be visible under the ASCO-Sponsored Patient Advocacy Booth header.

Applications received *before* January 31 at 12:00 PM or *after* February 11 at 5:00 PM will not be accepted. Only applications received through the online application will be considered. Since space is limited to 40 organizations, ASCO assigns space to qualified organizations on a first-come, first-served basis. ASCO reserves the right to determine which organizations may exhibit at ASCO Meetings.

All applicants will be contacted the week of February 13, 2022.

If you have any questions or concerns, please contact patientadvocates@asco.org or 571-483-1426.