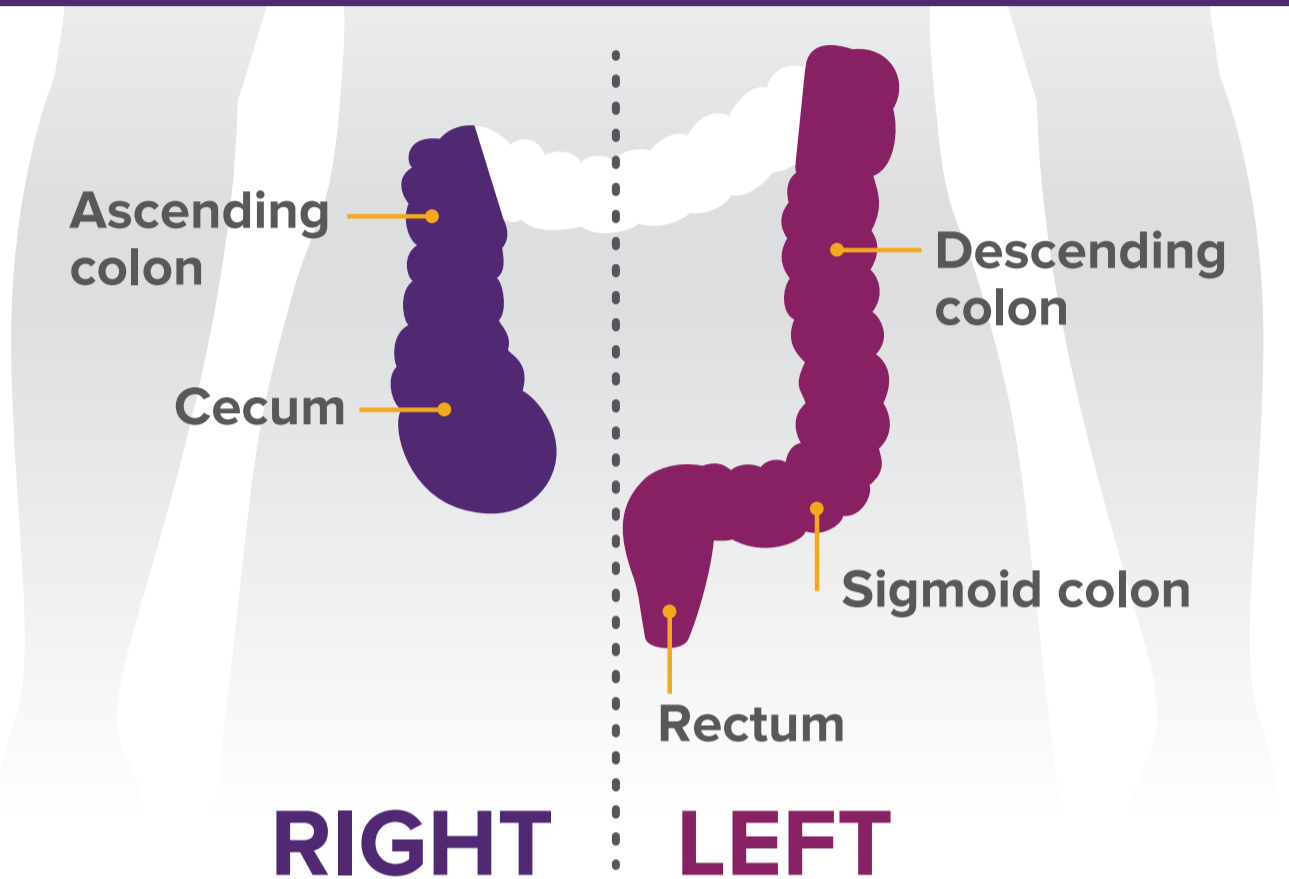


COLORECTAL TUMORS: RIGHT OR LEFT?

The answer might influence a patient's survival and treatment choices, according to a new study of patients with advanced colorectal cancers



THE LOCATION OF THE PRIMARY TUMOR MAY...

- Impact survival
- Help doctors select the most beneficial targeted treatment regimen*



ASCO ANNUAL MEETING
COLLECTIVE WISDOM

2016

THE FUTURE OF PATIENT-CENTERED CARE AND RESEARCH

*In patients with advanced colorectal tumors that have a normal form of the *KRAS* gene
SOURCE: Venook, AP et al. "Impact of primary (1^o) tumor location on overall survival (OS) and progression-free survival (PFS) in patients (pts) with metastatic colorectal cancer (mCRC): Analysis of CALGB/SWOG 80405 (Alliance)." J Clin Oncol 34, 2016 (suppl; abstr 3504).